

## ABOUT THE DISTRICT 6920 PUBLIC IMAGE CHAIR

### MARJORIE YOUNG

Marjorie Young, founder, and CEO of Carriage Trade Public Relations® Inc. has been elected as the 2021-22 president of The Rotary Club of Savannah. On June 28, the gavel will be passed to Young by outgoing president, Ted J. Kleisner, a third-generation hotelier. The ceremony will take place at the DeSoto on Liberty Street at 12:30 p.m.

Young has been an active member of The Rotary Club of Savannah since 2007. Over the years she has served on the Rotary Club of Savannah's Board of Directors and was the Public Image Chair for the Rotary District 6920. She also a graduate of the Rotary Leadership Institute. Young is a Paul Harris Fellow, a Porter Pierpont Fellow and a Herb Traub Fellow.

Young founded Carriage Trade Public Relations in 1995. In 2021, she received the Meritorious Service in Mass Communications award from Savannah State University. The Savannah Area Chamber of Commerce named her Small Business Advocate of the Year in 2017 and Entrepreneur of the Year in 2006. In 2013, her company was awarded Small Business of the Year by The Savannah Morning News. Young is also certified in Crisis Communication by the Public Relations Society of America. She is also the author of a PR book called, Reputation Matrix™ that empowers business owners and nonprofit organizations to take control of their PR, brand, and message.

Young is the past president of SCORE Savannah. She currently serves on the Statewide Small Business Advisory Council for the Small Business Development Center and has served on the Leadership Savannah Board of Directors, the Savannah Area Chamber of Commerce Board of Directors and Hospice Savannah Board of Directors.

Young graduated from the University of Maryland with a degree in journalism and a minor in fine art. She enjoys business mentoring, kayaking, oil painting and hiking. In 2016, she completed the 500-mile, solo, backpacking trek on the Camino de Santiago in Spain. She is the proud mom of a grown daughter, Carol, who recently graduated from Georgia Tech with a Ph.D. in Robotics Artificial Intelligence.